



PLANNING FOR FUTURE: Staff members of KOMO and studio technicians are cooperating in training and experiment in preparation for the advent of KOMO-TV. In a model television studio at the station the participants, left to right, are F. J. Brott, chief engineer; Frank

Randall, staff announcer; Margaret Frye, publicity department; Frederick J. Patterson, program manager, and Stan D. Bennett, assistant chief and development engineer. Willard W. Warren, inset, is vice president and general manager of Radio

Bank Program To Return Next Fall

An interesting and varied tele-other governments. Fifteen min vision program that will return ute shows were filmed for pre-the Export Import Bank of Wash-to the screen in the fall after sentation with the interviews. In the Export Import Bank of Wash-tington for the expansion of tung-completing its summer program A similar series was prepared sten production by its Pacuni vision program that will return ute shows were filmed for prethe end of June is the National on a tour of the state to present Mine Band of Commerce Reporter. It to viewers the spirit of Washingbrings to the screen the men ton and what makes it great. Inand women of this area in their cluded in this series were newly wheeling, w. Va. — One activity throughout the world.

Settled displaced persons, the citic chemical plant on the Ohio River with the co-operation of the zens of a burned out area who reddings. 164,000,000 gallons of

Military Air Transport System fused to be uprooted by disaster, water a day from a pool created the reporter on this program has and the reconversion of the East visited 13 European capitals ern Washington desert through mill on the same pool uses 264, where he talked to Pacific North-the Columbia irrigation project 000,000 gallons of water a day west service men and civilian em with it's creation of a farm in a ployes, citizens of the various single day through co-operative

THE Calle IS COMING!

Tungsten Sought

·LA PAZ, Bolivia - The Compagnie Aramayo de Mines has obtained a loan of \$580,000 from

Huge Water Users

WHEELING, W. Va. - One water a day from a pool created by a navigation dam. A steel

In Tibet during the 13th Centuray salt was used as money

Know-Your-State **Quiz Reveals Errors**

In the opinion of Andrew Ington's near in the center and studebaker, a Bellevue High hold sophomore, too many were partly correct, and 62 per young persons—and perhaps their Answers on the state song, their elders, too—know too little "Washington Beloved," ranged

out Washington.
Young Studebaker, a Mercer Islander resident recently conducted poll among 525 427 bout Washington. State Flower Known

poll among 525 fellow pupilswith the sanction and assistance f his teachers and principal. Answers Startling

of statehood were distributed to others. Some of the answers were

stärtling, Studebaker said.

"Three people put snakes on the flag with Don't tread on me, which must be significant of something," the youth said (Snakes on flags were popular during the Revolutionary period.)

Only 18 per cent were correct on the green, gold-bordered flag which hears the state seal em, by settlers in pursuit of Indians.

which bears the state seal em by settlers in pursuit of Indians blem, a picture of George Wash in 1851.

Although 87 per cent correctly dentified the rhododendron as identified the the state flower, it was misspelled 95 per cent of the time. Some pu Mimeographed copies of ques-ions about the state flag, song lower, capital, governor and year others.

Olympia, were 95 per cent correct. Twenty per cent missed the name of Gov. Arthur B. Langlie,



COOKING SECRETS: The favorite afternoon television show of Mrs. Merlin F. Tosh, 7555 Second Av. N. E., is Bea Donoinset, home economist, who presents a program of kitchen technique from 2 p. m. to 3 p. m. week days. Mrs. Tosh's son, Stephen, likes the action on the screen and makes "small comment."

Wednesday, June 18, 1952 **Documentary**

The Seattle Times 45

Films Liked As TV Fare

Documentary films, which have njoyed relatively little circulaon, are coming into their own television programs. Travel, ndustrial science, historical, govindustrial science, inistorical governmental and other films have an audience far more receptive than commercial TV stations have recognized according to educators.

Television seems the obvious Television seems the obvious solution to the great problem of distributing educational films, the educators say. A single print can serve schools and classrooms ver a wide area.

Equally applicable to training, television has served in civilian defense, medical science and other technical fields. It can make possible general studies of undersea life and the eruption of

2 Day Home Trial



The chart tells the story

parative tests of the parformance of z 17-inch table model of 5 leading TV makes, conducted by impartial, independent U.S. Testing Company engineers, over 100 miles from the nearest TV station. Similar tests were conducted in city center locations with the same proved results. This is 100% proof of Emerson's superior reception in all locations

1	BMBRION	927 9	SET C	\$27 9	387 E
Contrast	Very Good	Good	Feir-Cood	Feir Good	Good
Detail	Very Good	Good	Fair	Good	Fair
Paces	Very Good	Very Good	Very Good	Very Good	Very Good
Smeer	None	Present	Prospert	None	Present
Brightmats	Adequate Plus Reserve	Adequate	Adequate	Adequate	Adeques
Picture Interference	Low	Nation Low	Madium	Medium	Medium Law
Sound Volume	Adequate Flux Boserve	Adequate Plus Reserve	Adequate	Adequate	Adequate Plus Beautre
Tone	Yary Good	Very Good	Very Good	Muffled	Very Good

U. S. TESTING CO-PANY THIS. E-4012. REPORT BATTO FIL. 1. 193



EMERSON MODEL 714. Super-powered long distance circuit specially engineered for super fringe area or city center, with Fringe Compensator to adjust for best reception under your particular reception conditions. Built-in antenna. One-knob Simplimatic Tuning. Removable front bezel for

\$2495 cleaning picture tube and glass; Hand-rubbed mahogany wood veneer cabinet.



EMERSON MODEL 709

Super-powered long distance circuit specially engineered for fringe and high-signal area reception. Built-in Fringe Compensator adjusts for peak performance in any location from extreme fringe to local. Built-in antenna. One-knob Simplimatic Tuning, Handwick rubbed mahogany wood veneer cabines.

Emer

EMERSON TELEVISION SPECIALLY ENGINEERED FOR THIS TV AREA Emerson field engineers check reception right here in this eree under pre-cise laboratory conditions. And Emerson Television is individually ad-justed for best reception of TV stations right here in this eree. This is the secret of Emerson's miracle of reception—that's why Emerson performs DISTRIBUTED BY SCHWABACHER HARDWARE CO.

SEATTLE, WASHINGTON

401 First Avenue South

ELIot 2683

PHONE AL.9300

Ample Free Parking

CLEAREST, BRIGHTEST

PICTURE IN TV

TERMS TO FIT YOUR BUDGET E-APPLIANCE CO.

In the handsome 16-inch Admiral set, you'll find everything you

need in Television. Big super-powered chassis Famed "Turret-Tuner" that needs no outside converter for UHF.... Built-in Antenna . . . Lovely cabinet styling . . . Previous model sold for \$70.00 More . . . This is real quality at a LOW PRICE!

And Reserve Your Admiral

TELEVISION FOR 2-DAY FREE HOME TRIAL